

# DR. MOHAMMED MANZOOOR ABDUL SALAM

"GOLDEN THREADS: THE JOURNEY OF A GLOBAL GOLD MAGNATE."



THE VISIONARY  
ENTREPRENEUR

AWARDS &  
RECOGNITION

SHINING  
OPPORTUNITY



The background of the entire page is a dark, starry space. A prominent feature is a bright, glowing yellow and orange nebula or galaxy structure that flows across the upper and middle portions of the frame. The light from this structure is diffused, creating a soft, ethereal glow. Scattered throughout the dark space are numerous small, bright white and yellow stars, some appearing as sharp points of light and others as faint, hazy clouds. The overall effect is one of vastness and cosmic beauty.

A COMPREHENSIVE PORTRAIT OF  
DR. MOHAMMED MANZOOB ABDUL SALAM

# TABLE OF CONTENTS



THE VISIONARY ENTREPRENEUR	04
AWARDS & RECOGNITION	10
EXCLUSIVE GATHERINGS	20
AL MUQTADIR GROUP	30
SHINING OPPORTUNITY	36
DUBAI INVESTMENT MEET	43



# THE VISIONARY ENTREPRENEUR

AM

# DR. MOHAMMED MANZOOR ABDUL SALAM

Founder, Chairman & CEO  
Al Muqtadir Gold & Diamond Manufacturing &  
Wholesale Jewellery Group

In the annals of business success stories, few narratives stand out as profoundly as that of Dr. Mohammed Manzoor Abdul Salam. Born into a lineage steeped in trade and commerce, he has not only carried forward the torch of his family's business legacy but has also elevated it to extraordinary heights through his unwavering commitment, visionary thinking, and relentless pursuit of excellence. This in-depth exploration traces the life and achievements of Dr. Mohammed Manzoor Abdul Salam, shedding light on his remarkable journey from a textile-oriented family background to becoming a prominent figure in the gold merchandise industry.



## EARLY LIFE AND TRADE HERITAGE

Dr. Mohammed Manzoor Abdul Salam's roots in the world of trade run deep, spanning two generations. He was born into a family with a venerable history in the textile business, primarily centered in the bustling city of Trivandrum, Kerala. From a young age, he was immersed in the ethos of entrepreneurship and commerce, imbibing the values and principles that would later form the foundation of his own business endeavors.



“FORGING GOLD,  
SHAPING FUTURES.”



## VISION AND CAREER BEGINNINGS

Breaking free from the traditional trajectory set by his family's textile background, Dr. Mohammed Manzoor Abdul Salam embarked on his own journey of entrepreneurship at the age of 30. Armed with a solid educational background, he set out to explore the vast opportunities that the business world had to offer. His early years were marked by a dedication to learning and a relentless pursuit of knowledge, which would ultimately form the bedrock of his future success.

## GAINING EXPERIENCE IN OMAN

Dr. Mohammed Manzoor Abdul Salam's quest for diverse experiences led him to the Sultanate of Oman. It was in this foreign land that he honed his skills through a variety of job roles across different industries. Over the course of a dozen years, he gained invaluable insights and expertise that would prove instrumental in shaping his entrepreneurial vision. Oman became the crucible in which his ideas for a new venture, distinct from the textile business that had long defined his family's legacy, began to take shape.

## THE BIRTH OF A VISION

In Oman, surrounded by a dynamic international environment, Dr. Mohammed Manzoor Abdul Salam's entrepreneurial spirit found its true calling – the gold merchandise business. This pivotal decision marked a significant departure from his family's traditional trade and textile roots. With unwavering determination, he formulated a unique vision for this new venture, fueled by the desire to bring innovation and distinction to the gold trade.



## INTERNATIONAL EXPLORATION

To solidify his newfound vision and expand his horizons, Dr. Mohammed Manzoor Abdul Salam embarked on extensive travel across the globe. His journey took him through the Gulf Cooperation Council (GCC) nations, Egypt, Turkey, and even European countries. These experiences exposed him to diverse cultures, business practices, and market dynamics, offering a comprehensive understanding of the global gold merchandise landscape. Through these journeys, he not only gained insights into the intricacies of international trade but also established a solid foundation for his future business endeavors.

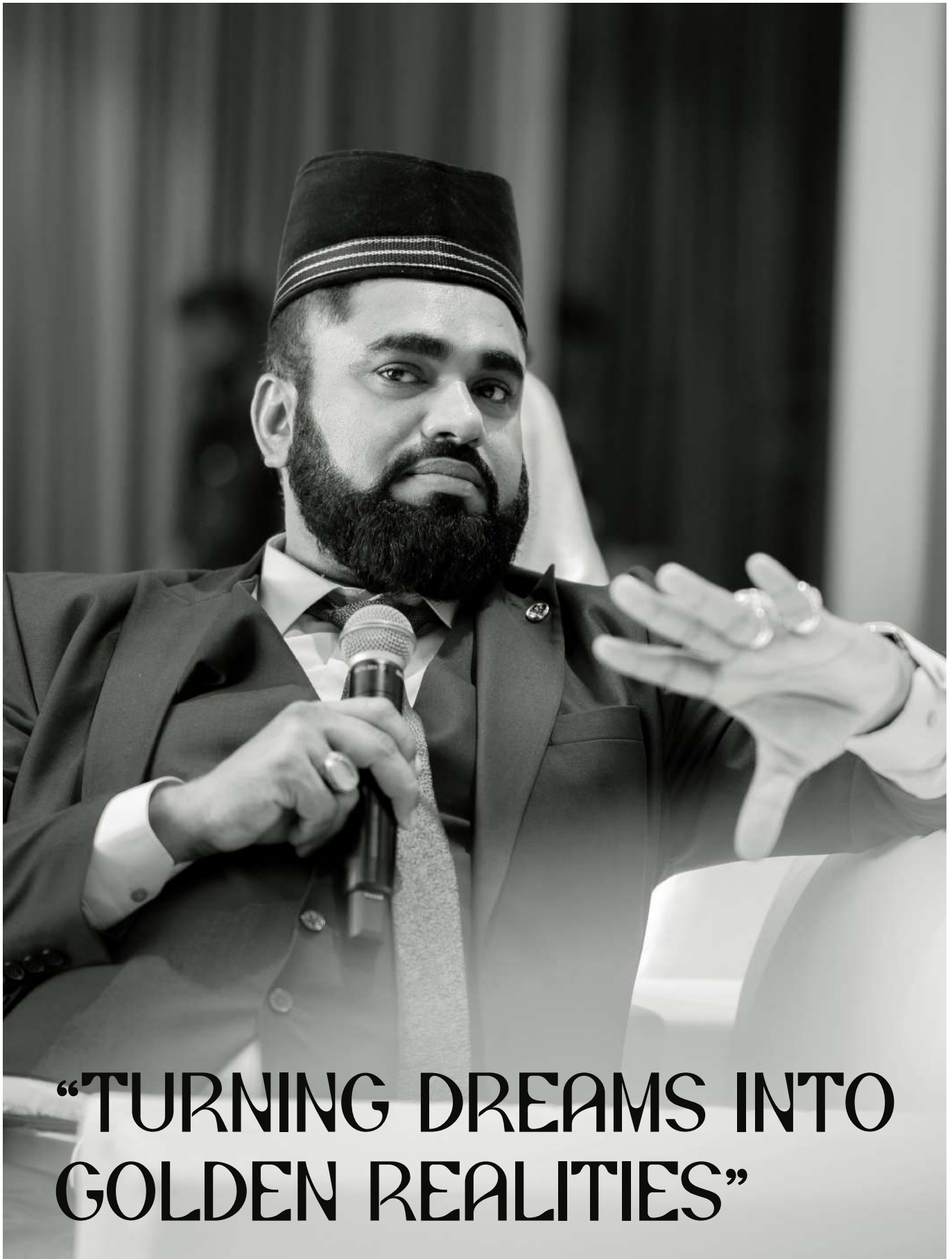
## BUILDING A GOLD EMPIRE IN KERALA

In 2011, armed with a wealth of knowledge and a clear vision, Dr. Mohammed Manzoor Abdul Salam returned to his hometown, Trivandrum, Kerala, to transform his dreams into reality. He launched his own gold merchandise business, and from this humble beginning, he embarked on a remarkable journey of expansion and growth. Through tireless effort, dedication, and a deep passion for the trade, he succeeded in establishing an impressive network of 26 showrooms across various regions of Kerala. This feat is a testament to his entrepreneurial acumen, commitment to quality, and unwavering customer focus.

## LEGACY AND FUTURE

As Dr. Mohammed Manzoor Abdul Salam's journey continues to evolve, his legacy in the gold merchandise industry stands as a shining example of what vision, determination, and hard work can achieve. His future holds the promise of further expansion and diversification, as he seeks to make a lasting impact on the business landscape. Whether it's his dedication to philanthropic causes or his commitment to fostering the growth of his business associates, Dr. Mohammed Manzoor Abdul Salam's endeavors continue to inspire and uplift those around him.





**“TURNING DREAMS INTO  
GOLDEN REALITIES”**





# AWARDS & RECOGNITION



# PRESTIGIOUS DOCTORATE ACHIEVEMENT!



Mr. Mohammed Manzoor Abdulsalam, Founder, Chairman & CEO Al Muqtadir Gold & Diamond Manufacturing & Wholesale Jewellery Group achieved a prestigious Doctorate in Medicina Alternativa from the esteemed Open International University for Complementary Medicines (OIUCM) in Vietnam. Remarkable accomplishment!



# CIVITIAN INTERNATIONAL EXCELLENCE AWARD.



Dr. Mohammed Manzoor Abdulsalam, Founder, Chairman & CEO Al Muqtadir Gold & Diamond Manufacturing & Wholesale Jewellery Group, received the USA-based Civitan International Excellence Award 2023 from His Excellency, Sri. Arif Muhammed Khan, Kerala Governor, at the Kerala Raj Bhavan on July 23, 2023.



## A GLOWING ACHIEVEMENT



# A BRILLIANT MILESTONE



Eminent industrialist, social activist and founder, CEO and chairman of al muqtadir group, Dr. Muhammad Mansoor Abdulsalam, has been appointed as the India Governor of Civitan International, established in 1971 in Albany, USA.

Dr. Mohammed Mansoor Abdul Salam received recognition from His Excellency Jhala Nath Khanal, the 35th Prime Minister of Nepal.



# A TRIUMPH IN GLOBAL BUSINESS EXCELLENCE AWARD



Dr. Mohammed Manzoor Abdulsalam, Founder, Chairman & CEO, Al Muqtadir Gold & Diamond Manufacturing and wholesale Jewellery Group, was honored with the prestigious Global Business Excellence Award on September 19, 2023, at the esteemed British Parliament in Westminster, London, England, United Kingdom. This accolade, richly deserved, was graciously presented by Padmasree Bob Blackman, the distinguished member of the British Parliament, in recognition of his exceptional achievements and remarkable contributions to the world of business.





## “THANKFUL HEARTS, BRIGHTER DAYS.”



The members of the Zubair's Majlis are pleased to honor **Dr. Mohammed Manzoor Abdul Salam** In appreciation of his great efforts and outstanding work in the UAE and his keenness to promote tolerance and respect for the others and raise value to the community.

## MEETING ROYALTY IN DUBAI



The Chairman and CEO of Al Muqtadir Group, **Dr. Muhammed Manzoor Abdulsalam**, had a meeting with **His Highness Sheikh Abdullah bin Mohammed Al Qasimi**, a family member and the Director of the General Authority of Islamic Affairs and Endorsements in Sharjah

## CONFLUENCE WITH SHEIKH MAJID ALNUAIMI



In a remarkable meeting of visionaries, Dr. Mohammed Manzoor Abdul Salam, the visionary Founder, Chairman, & CEO of Al Muqtadir Gold & Diamond Manufacturing and wholesale Jewellery Group, had the privilege of meeting with Shaikh Majid Sultan Rashed Sultan Alnuaimi, a distinguished member of the ruling family of Ajman, in Dubai, United Arab Emirates. This meeting represents the union of two exceptional leaders, dedicated to excellence and innovation, shaping a brighter future through their shared commitment to positive impact.

## DR. MAULANA ABDUL KALAM AZAD MEMORIAL AWARD



Dr. Maulana Abdul Kalam Azad Memorial Award Presented to Dr. Muhammad Mansoor Abdul Salam.

India's first education minister, freedom fighter and religious scholar Dr. Maulana Abdul Kalam Azad Commemoration Award instituted by Muslim Cultural Foundation on Maulana Azad's 153rd birth anniversary in Kochi, Presented Industry Minister P. Rajeev to Al Muqtadir Gold & Diamond Jewellery Group Chairman and GDJMMMA State President Dr. Muhammad Mansoor Abdul Salam.



## KATHIR AWARD RECOGNITION



Kairali TV Chairman Padma Shri Bharat Mammooty honored Al Muqtadir Gold and Diamond Group owner Mohammad Mansoor Abdulsalam with an award for the cooperation and support provided by Al Muqtadir Group to make Kairali TV's Kathir Award 2023 a success.

## RASHTRA DEEPIKA AWARD



Al Muqtadir Gold and Diamond Founder Chairman & CEO Dr. Muhammed Mansoor Abdul Salam of Global New Awakening at Deepika's 137th Anniversary Awards Ceremony.



# EXPLORING UK'S UNIVERSITY WONDERS!"







Dr. Mohammed Manzoor Abdul Salam, the visionary Founder, Chairman, & CEO of Al Muqtadir Gold & Diamond Manufacturing and wholesale Jewellery Group, a scholar of renown, Visited famous UK universities, wearing wisdom like a crown. In pursuit of knowledge, he made his journey grand, Exploring academic landscapes, with a vision vast and planned.



# EXCLUSIVE GATHERINGS





Dr. Mohammad Mansoor Abdulsalam met Minister of State for External Affairs V Muraleedhar as part of the “Ponnonam for All” project organized by Al Muqtadir Group to provide relief to common people and maintain trust and friendship. The Minister congratulated Al Muqtadir Group on its “Ponnonam for All” project.



Al Muqtadir Gold & Diamond Manufacturing & Wholesale Jewellery Group’s scheme to provide Onam kit for the common person to celebrate Onam “Gold for All”. Hon. Kerala Legislative Assembly Speaker Shri. A.N Shamseer was inaugurated. On the occasion, Al Muqtadir Group expressed happiness and pride in its growth and wished all the best for the new establishment.



Al Muqtadir Gold & Diamond Manufacturing & Wholesale Jewellery Group Founder, Chairman and CEO. Met with Mrs. Chinchurani (Hon'ble Minister of Dairy Development and Animal Protection) as part of the "Ellavarkkum Ponnonam" project of providing Onam kits in Kerala under the leadership of Mohammad Dr. Mansoor Abdul Salam. He also conveyed all the best wishes for such projects which bring relief to the common people.

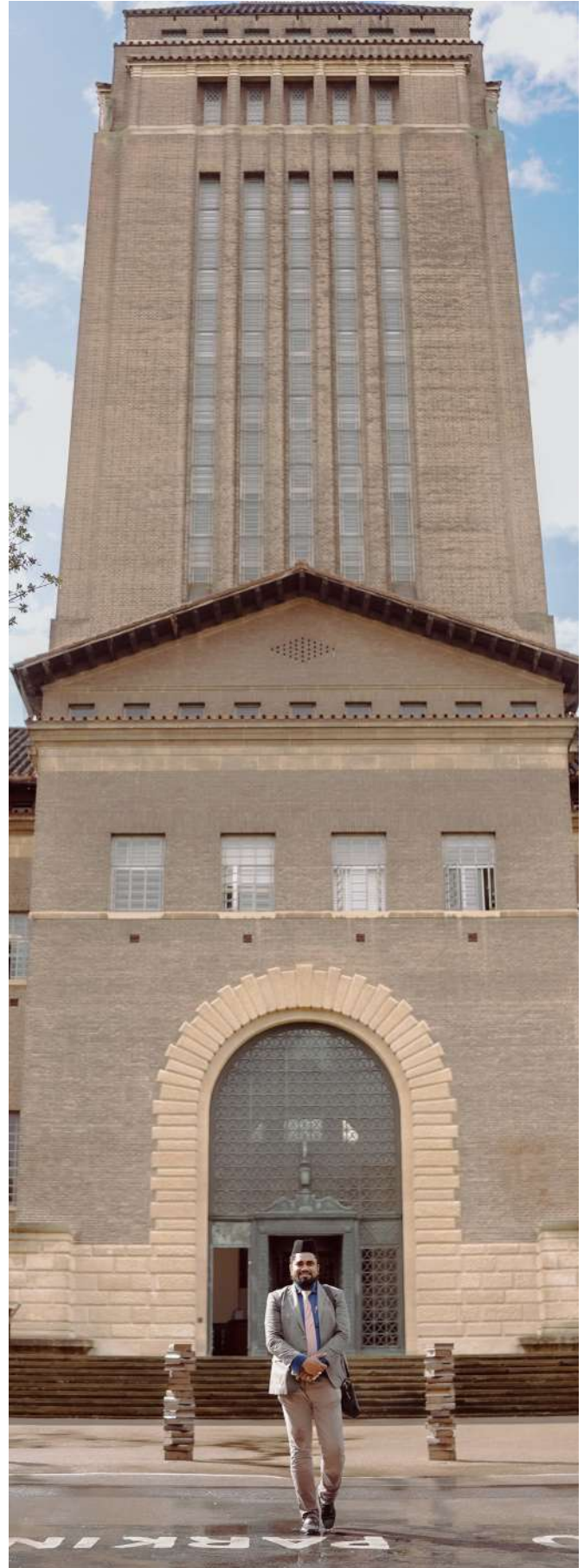


As part of the Ponnonam for All project, Dr. Mohammed Manzoor Abdulsalam, Founder, Chairman & CEO Al Muqtadir Gold & Diamond Manufacturing & Wholesale Jewellery Group, interacted with Chittayam Gopakumar (Hon. Kerala Legislative Assembly Deputy Speaker) and extended his best wishes and support for the event.





Haripad Constituency Kit Distribution Inauguration of Al Muqtadir Gold & Diamond Manufacturing & wholesale jewellery group, "Ponnomam for All" Project Done by Former Kerala Home Minister and Haripad MLA Shri. Ramesh Chennithala. This among common people Friendly founder Dr. Muhammad Mansoor Abdul Salam's personal influence has been raised. Ramesh Chennithala added and extended his best wishes.







In the presence of distinguished guests and esteemed participants, **Dr. Mohammed Manzoor Abdul Salam**, the esteemed Founder, Chairman & CEO Al Muqtadir Gold & Diamond Manufacturing & Wholesale Jewellery Group, engaged in an official meeting of significance with His Excellency **Dr. Hameed Ansari**, the distinguished Former Vice President of India, on September 1, 2023, in the vibrant city of Delhi.



Royal family members **Pooyam Thirunna Gauri Parvati Bai** and **Aditya Varma Aswathi Thirunna Gauri Lakshmi Bai** (Thiruvanthapuram Kavadiyar Palace) congratulated the “Ponnonam for all” project led by **Dr. Muhammad Mansoor Abdul Salam** (Founder, chairman and CEO- Al Muqtadir Gold and Diamond Manufacturing and Wholesale Jewellery Group) in Kerala to provide Onakkits to the common man to celebrate Onam.





Grateful for the privilege of visiting Mr. Saiyam Mehra, Chairman of All India Gem and Jewellery Domestic Council (GJC), at Al Muqtadir Gold & Diamond Manufacturing & Wholesale Jewellery Group's exquisite



**Congratulations  
All Kerala GDJMMA's New President!**

Dr. Muhammed Manzoor Abdul Salam, the Founder, Chairman & CEO of Al Muqtadir Gold and Diamond Manufacturing and Wholesale Jewellery Group, Deserves heartfelt recognition for his selection as the president of the newly formed Gold and Diamond Jewellery Manufacturing Merchant Association (GDJMMA), All Kerala Chapter. This Appointment is a testament to his expertise and dedications in the industry, promising a brighter future for gold and diamond owners, Merchants, and Manufacturers.

Dr. Abudulsam's leadership in addressing industry challenges and fostering development is truly commendable. This is a significant milestone, and we extend our warmest regards and best wishes for the journey ahead.







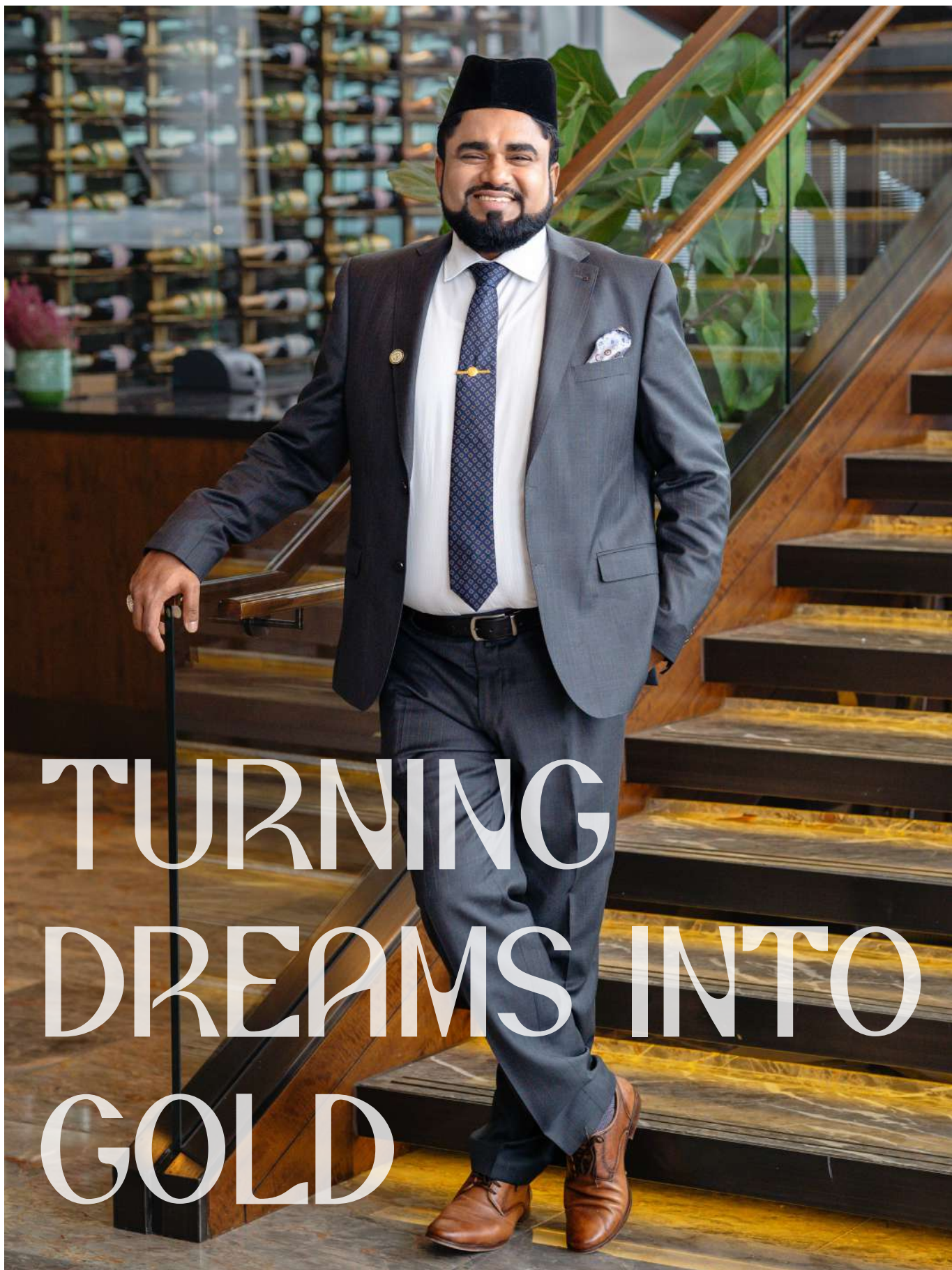


Global ambassador- Al Muqtadir Group

Shaikh Hassan Khan is a Mountaineer from Kerala who is on the pursuit making India proud with his seven summits expedition (expedition to summit highest peak of all the 7 continent).

His whole project is to climb the highest peaks of all the 195 countries of Earth.





# TURNING DREAMS INTO GOLD





“GOLD IS NOT JUST A PRECIOUS METAL;  
IT’S THE EMBODIMENT OF TIMELESS VALUE,  
A TESTAMENT TO PERSEVERANCE, AND A SYMBOL OF  
ENDURING WEALTH.”



## FROM THE DESK OF FOUNDER & CEO



“My vision as a gold business owner is to be a trailblazer in the industry, redefining the standards of excellence and innovation. I envision a future where our company is not only a symbol of timeless beauty and value but also a beacon of responsible and sustainable practices. We will lead the way in ethical gold mining, setting a global benchmark for fair labor, environmental stewardship, and community development. Our commitment to quality craftsmanship will make our gold jewelry and products sought after by generations to come.

I see our business as a platform for empowering artisans and supporting local economies in gold-rich regions. We will foster partnerships that enrich lives and uplift communities. Our investment services will provide a secure haven for individuals seeking to protect their wealth and diversify their portfolios.

In this vision, our business will be renowned not only for its financial success but also for its positive impact on the world. We will leave a legacy of responsible entrepreneurship, contributing to a sustainable future where the allure and value of gold continue to shine brightly.”

This vision statement reflects the gold business owner’s commitment to excellence, sustainability, ethical practices, and social responsibility. It emphasizes my desire to make a lasting impact on the industry while upholding the timeless value of gold.

**Dr. Mohammed Manzoor Abdulsalam**  
Founder, Chairman & CEO  
Al Muqtadir Gold & Diamond Manufacturing &  
Wholesale Jewellery Group  
(Civitan Governor India - 2023)  
State President (GDJMMA)



“GOLD:  
A PRECIOUS  
LEGACY,  
A BRILLIANT  
FUTURE.”

“At Al Muqtadir Gold & Diamond Manufacturing & Wholesale Jewellery Group, it is to be the leading and most trusted name in the gold industry, setting the highest standards of excellence in everything we do. We aspire to be the preferred partner for individuals and organizations seeking the finest quality gold products and services worldwide. We are committed to ethical, sustainable, and responsible practices, ensuring that our operations benefit not only our stakeholders but also the communities and environment in which we operate. With a relentless pursuit of innovation, customer satisfaction, and social responsibility, we envision a future where our legacy shines as brightly as the precious metal we specialize in, enriching lives and preserving the timeless value of gold for generations to come.”

“At Al Muqtadir Gold & Diamond Manufacturing & Wholesale Jewellery Group, we unlock the enduring beauty and intrinsic value of gold, delivering exceptional products and services to our customers while upholding the highest standards of integrity, ethics, and sustainability. We are dedicated to sourcing, refining, and crafting gold with precision and care, ensuring that every piece we offer embodies quality and timeless elegance. We strive to foster lasting relationships with our clients, partners, and employees, promoting a culture of trust, innovation, and responsibility. With a commitment to minimizing our environmental footprint and contributing to the well-being of the communities where we operate, we aim to be a beacon of excellence in the global gold industry.”



OUR SHOWROOMS ARE CONVENIENTLY LOCATED THROUGHOUT KERALA, ENSURING ACCESSIBILITY FOR ALL.

TRIVANDRUM SHOWROOMS



KOLLAM SHOWROOMS



ERNAKULAM SHOWROOMS



THRISSURE SHOWROOMS



MUMBAI



KOTTAYAM



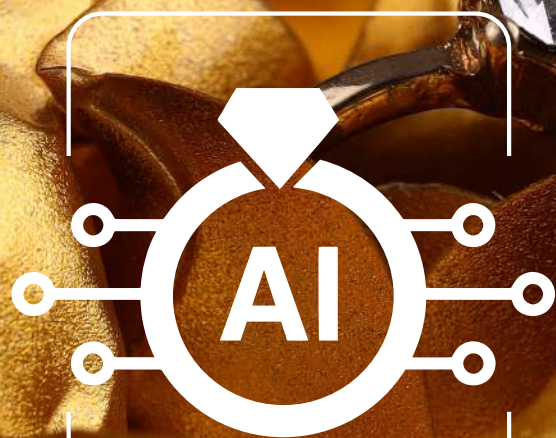
UPCOMING LAUNCHING

UAE



CHENNAI  
COIMBATORE  
BANGALORE

# INDIA'S FIRST AI-CRAFTED GOLD COLLECTION



India's First  
AI-Crafted  
Gold Collection





## DESIGN AND MANUFACTURING

In addition to raw gold, the company also operates a design and manufacturing division where skilled artisans create exquisite gold jewelry, coins, and other products. This division employs traditional craftsmanship as well as modern technology.

## QUALITY CONTROL

Quality control is a crucial aspect of the business. There would be stringent quality checks at every stage to ensure that the gold products meet the highest industry standards in terms of purity and craftsmanship.

## WHOLESALE, RETAIL, EXPORT AND IMPORT

Quality control is a crucial aspect of the business. There would be stringent quality checks at every stage to ensure that the gold products meet the highest industry standards in terms of purity and craftsmanship.

## ETHICAL AND SUSTAINABLE PRACTICES

Quality control is a crucial aspect of the business. There would be stringent quality checks at every stage to ensure that the gold products meet the highest industry standards in terms of purity and craftsmanship.

## CUSTOMER SERVICE

Exceptional customer service would be a hallmark of the business. Knowledgeable staff would assist customers in selecting the right pieces of gold jewelry or provide information on gold investment options.

## GLOBAL REACH

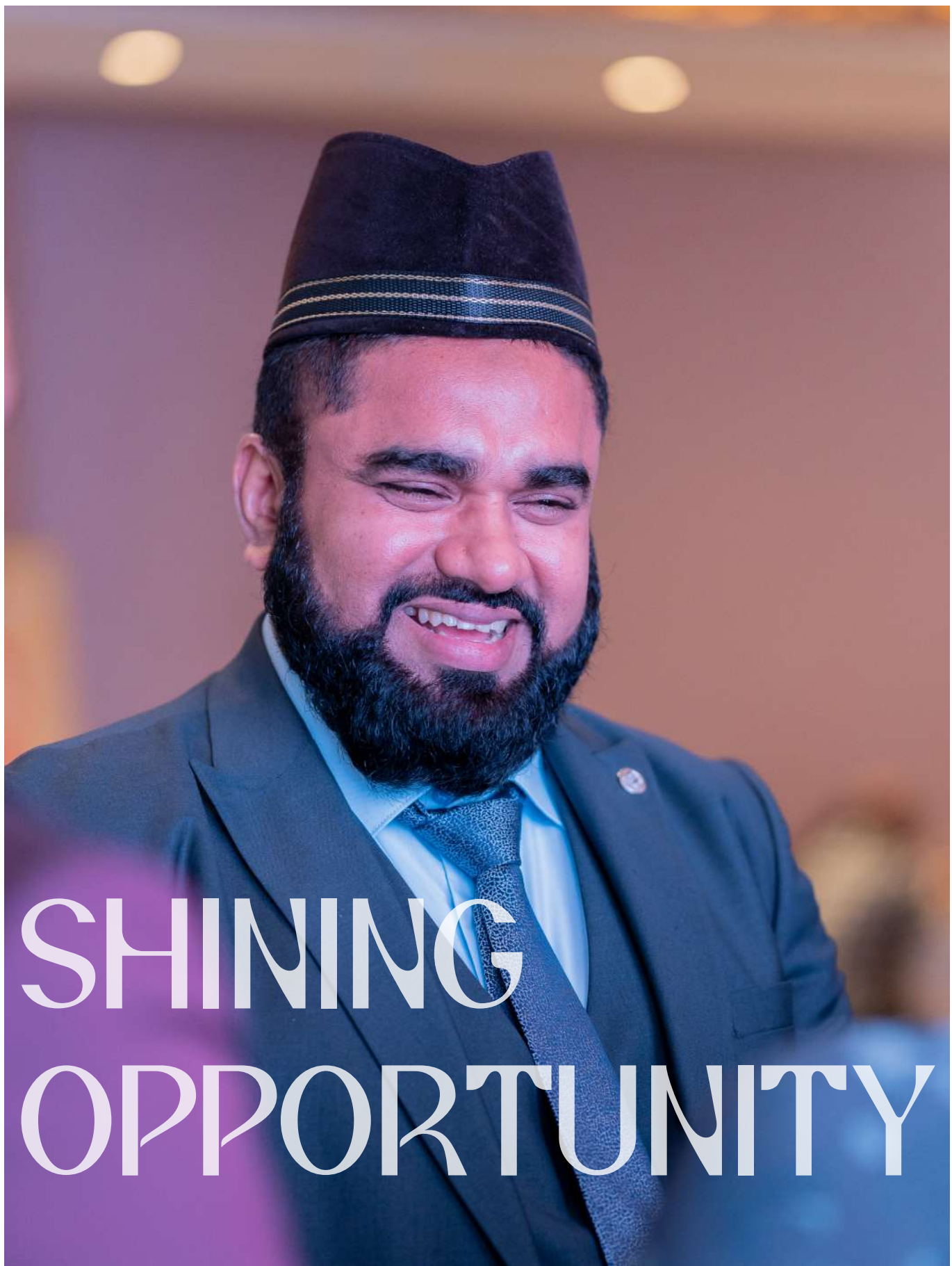
Depending on the scale of the business, it have a global reach, with operations and customers in various countries.

## INVESTMENT SERVICES

We also offer investment services, helping clients diversify their portfolios by investing in physical gold, such as gold bars or coins.

## RESEARCH AND INNOVATION

To stay competitive and meet evolving customer preferences, the business may invest in research and innovation, developing new techniques for gold extraction, refining, and jewellery design.





# THE BUSINESS PROPOSAL AND INVESTMENT PLAN FOR AL MUQTADIR GOLD AND DIAMOND JEWELLERY

## INTRODUCTION

Al Muqtadir Gold and Diamond Jewellery, a visionary venture in the heart of the thriving jewellery market, presents an exciting investment opportunity. This comprehensive business proposal outlines the strategic plan for this enterprise, showcasing its potential for remarkable growth and profitability. As we delve into the details of this venture, you will discover a business poised to capture a significant share of the ever-expanding luxury jewellery market.

## BUSINESS OVERVIEW AND MARKET ANALYSIS

Al Muqtadir Gold and Diamond Jewellery is positioned to be a leading player in the jewellery industry, offering a wide range of exquisite gold and diamond pieces. Located in a prime commercial district, our showroom will be a destination for customers seeking timeless jewellery of impeccable quality and craftsmanship. With a deep commitment to ethical sourcing and sustainable practices, we aim to not only provide exquisite jewelry but also uphold the highest ethical standards in our operations.

The jewellery industry has exhibited consistent growth over the years, driven by factors such as increasing disposable income, changing consumer preferences, and a growing affinity for luxury goods. Our market analysis reveals a strong demand for high-quality, ethically sourced jewellery in our target demographic.





## PRODUCT OFFERINGS

Our product portfolio encompasses a wide range of jewelry, including but not limited to:

**Gold Jewellery:** Timeless classics and contemporary designs crafted in various karats to cater to diverse preferences.

**Diamond Jewellery:** Exquisite diamond-studded pieces, including rings, necklaces, and earrings, showcasing the brilliance of responsibly sourced diamonds.

**Custom Jewellery:** Bespoke design services to cater to individual tastes and preferences, offering customers a personalized experience.

## MARKETING AND BRANDING STRATEGY

Our marketing approach revolves around creating a strong brand identity centered on quality, ethics, and exclusivity. We plan to:

**Digital Presence:** Establish a robust online presence through an interactive website and active social media channels to reach a wider audience.

**Influencer Collaborations:** Partner with jewellery influencers and celebrities to promote our products and enhance brand

visibility.

**Ethical Sourcing:** Highlight our commitment to ethical sourcing and sustainable practices, appealing to conscious consumers.

**Events and Exhibitions:** Participate in jewelry exhibitions and organize exclusive events to showcase our collections.

## FINANCIAL PROJECTIONS

Our financial projections indicate substantial growth potential. With prudent financial management, strategic marketing, and effective inventory control, we anticipate steady revenue growth in the initial years. Our three-year plan includes plans for expansion, potentially opening additional showrooms in key locations.

### Investment Plan:

To realize the full potential of Al Muqtadir Gold and Diamond Jewellery, we are seeking a total investment of over the next three years. This investment will cover showroom setup, inventory procurement, marketing efforts, and operational expenses.

### Return on Investment:

Our comprehensive business plan is designed to ensure a favorable return on investment for our partners. Based on our financial projections, we anticipate achieving profitability within [Specify Timeframe] and a healthy ROI in the medium term.



# MILESTONE OF ALMUQTADIR GROUP:

The Al Muqtadir Group has achieved significant milestones over the years, cementing its reputation as a leading player in various industries. While specific awards and honors may vary depending on the individual businesses within the group, here is a comprehensive overview of some key achievements and prestigious awards and honors the group has received up to today:

## 1. BUSINESS DIVERSIFICATION

Milestone: The Al Muqtadir Group successfully diversified its business portfolio, initially rooted in textiles and subsequently expanding into diverse sectors, including gold and diamond jewellery, real estate, and more. Al Muqtadir Gold and Diamond Jewelry established itself as a premier jewellery brand, known for its exquisite craftsmanship and ethical sourcing.

## 2. SOCIAL RESPONSIBILITY

The Al Muqtadir Group has actively engaged in corporate social responsibility (CSR) initiatives, supporting education, healthcare, and community development.

The Al Muqtadir Group has always been driven by the ethos of progress, empowerment, and innovation. In line with these principles, we have developed



groundbreaking initiatives to empower women economically and foster the growth of the younger generation within our organization. This section of our business and investment plan elaborates on two key aspects: the “Gold Investment Plan for Women” and our commitment to nurturing young talent through training and career opportunities.



YOUR  
TRUSTED  
BUSINESS  
PARTNER





## A. Gold Investment Plan for Women

Empowering Women Through Financial Independence

### Objective

Al Muqtadir Group recognizes the immense potential of women in contributing to the economic growth of our society. To empower women and enable them to take control of their financial future, we introduce the “Gold Investment Plan for Women.” This unique and innovative scheme allows women to invest their gold and receive attractive monthly returns, ensuring financial independence and security.

### Plan Features

**Monthly Returns:** Women who participate in this plan will enjoy monthly returns on their gold investment, providing a consistent and reliable source of income.

**Flexible Investment:** The plan offers flexibility in terms of the amount of gold that can be invested, making it accessible to women from diverse economic backgrounds.

**Ethical Sourcing:** Al Muqtadir Gold and Diamond Jewelry’s commitment to ethical sourcing ensures that all gold investments are rooted in responsible and sustainable practices.

**Support and Guidance:** We provide comprehensive financial counseling and guidance to help women make informed investment decisions.

### Impact and Empowerment:

The “Gold Investment Plan for Women” goes beyond offering financial benefits. It empowers women by giving them control over their financial destiny. With this initiative, women can invest in their future, support their families, and build a legacy of financial independence. As these women become more financially secure, they can contribute to the economic growth of their communities, creating a ripple effect of empowerment.

## B. Young Talent Development:

At Al Muqtadir Group, we believe that investing in the younger generation is an investment in our future. We actively recruit young talent and provide them with extensive training and



mentorship programs. Our goal is to build a skilled and capable workforce that will become integral to our business operations.

Young minds bring fresh perspectives and innovative ideas to the table. At Al Muqtadir Group, we encourage creativity and innovation among our younger employees. We provide a supportive environment where they can contribute their ideas and drive positive change within our organization.

### **3. ETHICAL SOURCING, DIGITAL TRANSFORMATION, MARKET EXPANSION, INNOVATION AND DESIGN**

Al Muqtadir Gold and Diamond Jewellery's commitment to ethical sourcing of precious materials has set industry standards. The group embraced digital technologies to enhance customer experience and streamline operations across its businesses. Al Muqtadir Group expanded its presence beyond its original location, strategically opening showrooms, and business outlets in various regions. The group's commitment to innovation and cutting-edge design has resulted in a

continually evolving product range.

### **4. SUSTAINABILITY INITIATIVES, EMPLOYEE WELL-BEING, CUSTOMER SATISFACTION**

Milestone: Al Muqtadir Group initiated sustainable practices across its operations, reducing its environmental footprint. The group's focus on employee well-being and development has resulted in a dedicated and motivated workforce.

Al Muqtadir Group's unwavering commitment to customer satisfaction has fostered long-term relationships. - Awards and Honors: - "Customer Excellence Award" - [Year]

These milestones, achievements, and prestigious awards and honors reflect the dedication and vision of the Almuqtadir Group. As it continues to grow and diversify, the group remains committed to its core values, including ethical business practices, innovation, and community engagement, ensuring a bright and sustainable future.







### **Investment Meet conducted by Al Muqtadir Group in Dubai- UAE.**

Investment meets provide an excellent opportunity for attendees to network with potential investors, business partners, and industry experts. Participants can exchange ideas, contacts, and information.

Entrepreneurs and businesses seeking investment often have the opportunity to pitch their business ideas or projects to a panel of investors or venture capitalists. This allows them to showcase their innovations and seek financial support.

Investment conferences typically feature panel discussions and presentations on various topics related to finance, investment trends, industry insights, and market opportunities. These sessions offer valuable insights and knowledge sharing.

Beyond investment, these events encourage knowledge sharing and collaboration among participants. Partnerships, joint ventures, and strategic alliances can emerge from these meetings. Investment meets attract participants and investors from around the world, providing a global perspective on investment opportunities and trends.

Business investment meets play a crucial role in fostering economic growth and innovation by connecting capital with innovative ideas and businesses. They provide a dynamic platform for the exchange of ideas and resources, ultimately driving entrepreneurship and economic development.









On the auspicious day of July 7th, we proudly inaugurated our 3 jewellery showrooms at Edappally, Kochi: Al Kabir Gold & Diamond, Al Latheef Wholesale, and Al Kareem Import & Export. We express our deepest gratitude to all the esteemed guests and participants who honored us with their presence and contributed to making the occasion truly extraordinary. Explore our captivating collections and witness fine craftsmanship at . Experience the essence of our work.







On the momentous occasion of August 15<sup>th</sup>, 2023, we proudly inaugurated two remarkable jewellery showrooms of the Al Muqtadir Gold & Diamond Jewellery Group: **Malik-ul-Mulk Gold and Diamond Wholesale and Retail**, the 21st jewellery showroom, and **Al Awwal Gold and Diamond- Wholesale**, the 22nd jewellery showroom, both nestled in the heart of Angamaly-Ernakulam.







**76th Independence Day celebration at Al muqtadir Group.**

“Freedom is not just a word; it’s a profound expression of human potential. It’s the canvas upon which we paint our dreams, the stage where we dance to the rhythm of our aspirations, and the boundless sky where our thoughts can take flight. May we never take for granted the precious gift of freedom, for it is the foundation upon which we build our lives, our societies, and our shared future. Let us cherish it, protect it, and extend it to all.”







On the significant day of August 25<sup>th</sup>, 2023, we joyfully marked the opening of two extraordinary jewellery destinations by Al Muqtadir Gold & Diamond Jewellery Group: **Ar-Rahman Gold and Diamond**, our 23rd showroom, and **Ar-Rahim Gold Manufacturing unit**, our 24th establishment, both beautifully situated in the core of Thrissur.







On the significant day of Gandhi Jayanti, October 2, 2023, we proudly unveiled two exceptional jewellery showrooms at the core of Karnagappally within the esteemed Al Muqtadir Gold & Diamond Jewellery Group: Al Ghaniyy Gold & Diamond Wholesale and Retail, the 27<sup>th</sup> showroom, and Al Waahid Gold and Diamond Jewellery Wholesale, the 28<sup>th</sup> showroom. Both elegantly reside in this central location.







On the significant day of October 12 th, 2023, we joyfull Opened AL HAKAM Hall mark & Assay Center At Thrissur jewellery destinations by Al Muqtadir Gold & Diamond Jewellery Group.







Al Mutakabbir, the wholesale shore of Al Muqtadir Group, has started operations in Mumbai, the industrial capital of India, Trivandrum Chala Juma Masjid Chief Imam Abdul Shukur Maulavi, Al Muqtadir Gold and Diamond Founder Chairman & CEO Dr. Muhammad Mansoor Abdulsalam and the production was carried out.







### Al shukur Gold & Diamond jewellery - 1st Anniversary Celebration

We are excited and proud to celebrate our first anniversary of Al Shukur Gold & diamond jewellery. This past year has been an incredible journey, and we couldn't have achieved this milestone without your trust, support, and collaboration. We are committed to continuing to provide you with the highest level of service and innovation. Our journey together is just beginning, and we look forward to many more years of collaboration, growth, and shared achievements.



## THANK YOU

we've embarked on a journey through the multifaceted world of gold—a journey that has uncovered the enduring allure, versatility, and significance of this precious metal. From the depths of the earth where it is mined to the skilled hands of artisans who craft it into exquisite jewelry, gold has continued to captivate us for centuries.

We've explored the intricate processes of gold mining and refining, marveled at the artistry of jewelry design, and delved into the investment potential that gold offers in an ever-changing financial landscape. We've also shed light on the ethical and sustainable practices that are shaping the future of the gold industry. We emphasize its commitment to fair labor, and environmental stewardship.

As we conclude, we invite you to continue your exploration of the golden world. Whether you are an investor seeking the security of tangible assets, a connoisseur of fine jewelry, or simply someone who appreciates the timeless beauty of gold, we hope that 'Al Muqtadir Group' has enriched your understanding of this remarkable metal and the businesses that shape its journey from mine to market.

We extend our gratitude to our contributors, experts, and readers for their unwavering passion for all things gold. Join us in eagerly anticipating the next edition, where we will once again dive into the golden depths of discovery.

Thank you for being part of the 'Al Muqtadir Group' community, where we celebrate the brilliance, history, and future of gold."





**“INVEST IN GOLD, INVEST IN YOUR FUTURE.”**



# AL-MUQTADIR

GOLD & DIAMOND JEWELLERY GROUP

TRIVANDRUM | KOLLAM | KARUNAGAPPALLY  
KOTTAYAM | EDAPPALLY | ANGAMALY | THRISSUR  
BOMBAY

BUY GOLD ONLINE

[almuqtadirgoldwholesale.com](http://almuqtadirgoldwholesale.com) | [almuqtadir.in](http://almuqtadir.in)

For any inquiries or further information  
+91 9072 222 112 / 9539 999 697 / 9745 663 111 / 8111 955 916